

Cosmetic Uses Emerge for Platelet Rich Plasma Therapy

Dr. Martin Braun has noticed a rise in the number of patients requesting platelet rich plasma therapy in Vancouver for cosmetic rejuvenation and hypoallergenic treatment of acne scars, wrinkles and fine lines.

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Dr. Martin Braun of Vancouver Laser and Skin Care Centre says more patients are taking advantage of the cosmetic benefits of platelet rich plasma therapy in Vancouver.

Platelets play a key role in bone healing and tissue repair after injury. Recently, however, skin specialists have been using platelet rich plasma (PRP) therapy as an innovative way to achieve healthier and more youthful looking skin. "PRP therapy has been used for years by athletes and patients who have recently had surgery and need help restoring their bodies," Dr. Braun says. "At Vancouver Laser and Skin Care Centre, we treat patients with a highly concentrated platelet rich plasma therapy known as hcPRP. Unlike the Selphyll™ system which only has platelets in a concentration of 2-8X, our hcPRP is concentrated in a 23-90X version."

This treatment appears to have beneficial effects on acne scars, wrinkles, facial folds, crow's feet and fine lines. After PRP therapy, many people have seen improvement in skin texture, color and tone. It can also restore lost volume to create a more youthful appearance without surgery, Dr. Braun says.

"Most people experience a number of benefits with our hcPRP treatment," he says. "One of the greatest benefits is that it doesn't involve surgery. Our patients are typically able to return to their daily activities immediately with few or no side effects."

Physicians in Vancouver begin platelet rich plasma therapy by taking blood from the patient and processing it to create a concentration of beneficial platelets. The platelet concentration is then injected into specific areas of the face to spur collagen growth and tissue regeneration.

One benefit of PRP therapy is that physicians are able to eliminate the risk of disease transmission or immune reactions since the patient's own blood is used.

"PRP therapy is gaining popularity among cosmetic patients not only because it produces visible results but also because the treatment is so simple," Dr. Braun says. "Depending on the desired results, my patients usually opt for 1 to 3 treatments, which are spaced 4 to 6 weeks apart."

During treatment, a topical numbing cream is applied to make the injections relatively painless. Results appear gradually and become visible during the months that follow the procedure.

"It's great to see how we are able to restore patients' skin with such a simple and effective procedure," Dr. Braun says. "I look forward to helping more people discover the benefits of PRP therapy."

Vancouver Laser and Skin Care Centre (<http://www.vancouverlaser.com/>) was founded by Dr. Martin Braun and Susan Braun in 1996 to offer advanced skin rejuvenation and laser hair removal. Vancouver patients enjoy a private and comfortable environment where they have access to a full spectrum of nonsurgical skin care treatments. Dr. Braun has trained with leading physicians in the fields of cosmetic dermatology and aesthetic laser medicine. He uses this training and his extensive experience to create beautiful and natural looking results for his patients.